



Ready To Go Over The Edge?

## 14 More Stories of New Hope Sponsorship Opportunities

May 5, 2023

Hilton Arlington National Landing  
2399 Richmond Highway  
Arlington VA 22202



[www.OTEnewhope.com](http://www.OTEnewhope.com)

On May 5, 2023, 90 brave rappellers will go over the edge of the 14-story Hilton Arlington National Landing to help end homelessness. Want in?



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Arlington VA 22202**



## **What is Over The Edge???**

Over The Edge is a company that hosts rappelling events as fundraisers for nonprofits. In the past 14 years, they have safely executed over 900 events in the US and Canada. Their technical staff are certified industrial ropes specialists that create a safe environment for all to participate.

## **How Do I Get Started?**

Sign up today at [www.OTEnewhope.com](http://www.OTEnewhope.com) to rappel as an individual or create a team. Each registrant will get a unique fundraising page where you can add your photo, a profile statement, and your fundraising goal for your rappel. Each person must raise at least \$1,000.00 in order to participate. The first 90 registrants to reach the \$1,000 mark will be guaranteed a spot.

## **When and Where?**

Our event will take place from 8 am to 5 pm on Friday, May 5, 2023, at the Hilton Arlington National Landing. Please bring guests and friends to watch and cheer you on from "The Landing Zone" - a festival at the base of the hotel with a DJ, sponsor booths, a bar, and food trucks! It's going to be fun!

## **What is New Hope Housing?**

New Hope Housing is a nonprofit dedicated to ending homelessness in Northern Virginia. They operate outreach, shelters, and housing programs in Fairfax County, Arlington County, Falls Church, and Alexandria. Your donations support their efforts to move homeless adults to stable housing.



[www.OTEnewhope.com](http://www.OTEnewhope.com)



# 14 More Stories of New Hope Sponsorship Opportunities

## LANDING ZONE SPONSOR - \$15,000 3 AVAILABLE

- Prominent Signage Throughout Event Venue
- Two Over The Edge Rappelling Experiences
- Recurring Verbal Recognition at Event
- VIP/Media Day Access
- Marketing Presence on Event Day
- Recognition on Event Website
- Logos on Event Signage and T-Shirts

2 VIP spots to go Over The Edge, VIP photo of rappel, including royalty-free rights to use image for corporate promotion. Over-sized, prominent logo on all promotional materials for event, e-blasts, posters, flyers, social outreach, and t-shirts.

## ROPE SPONSOR - \$10,000 2 AVAILABLE

- Prominent Signage Throughout Event Venue
- One Over The Edge Rappelling Experience
- Recurring Verbal Recognition at Event
- VIP/Media Day Access
- Marketing Presence on Event Day
- Recognition on Event Website
- Logos on Event Signage and T-Shirts

Reserved spots to go Over The Edge, VIP photo of rappel, including royalty-free rights to use image for corporate promotion. Company logo on all promotional materials for event, e-blasts, posters, flyers, social outreach, and t-shirts.



For more info or to sponsor, please contact Jan Sacharko  
703-799-2293 ext. 27; [jsacharko@newhopehousing.org](mailto:jsacharko@newhopehousing.org)





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## HELMET SPONSOR - \$5,000 6 AVAILABLE

- Sticker Placement on Rappel Helmets
- Prominent Signage in Landing Zone
- One Over The Edge Rappelling Experience
- VIP/Media Day Access
- Verbal Recognition at Event
- Marketing Presence on Event Day
- Recognition on Event Website
- Logos on Event Signage and T-Shirts

## PEAK SPONSOR - \$2,500

- Sponsor Name on Event Signage
- Verbal Recognition at Event
- VIP/Media Day Access
- Marketing Presence on Event Day
- Recognition on Event Website
- Sponsor Name on T-Shirts

## COMMUNITY SPONSOR - \$1,000

- Sponsor Name on Event Signage
- Verbal Recognition at Event
- Recognition on Event Website
- Sponsor Name on T-Shirts



For more info or to sponsor, please contact Jan Sacharko  
703-799-2293 ext. 27; [jsacharko@newhopehousing.org](mailto:jsacharko@newhopehousing.org)



## 14 More Stories of New Hope!

Friday, May 5, 2023 | Hilton National Landing | Arlington, VA

### Sponsorship Commitment Form

Name of organization or individual: \_\_\_\_\_

Sponsorship Commitment Level \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title/Office: \_\_\_\_\_

Telephone number: \_\_\_\_\_ E-mail address: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Authorized signature: \_\_\_\_\_ Date: \_\_\_\_\_

#### Please submit payment to:

Jan-Michael Sacharko  
New Hope Housing  
8407-E Richmond Highway  
Alexandria VA 22309

#### Questions:

jsacharko@newhopehousing.org  
703-799-2293 x27  
www.OTEnewhope.com

New Hope Housing is a registered 501(c)(3) nonprofit human services agency  
and your contribution may be tax-deductible. Fed EIN: 54-1060634



**Pre-Register today at [www.OTEnewhope.com](http://www.OTEnewhope.com)  
to go Over The Edge on May 5, 2023!**

**Thanks Again to 2022 Sponsors!**

**ROPE SPONSORS**

**Greg & Kim Garcia  
Hilton Crystal City**

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Tung Tu Photography  
The Del Ray CPA**







# WANT TO TOSS YOUR BOSS?



Has your boss ever pushed you over the edge? Now's your chance to return the favor! Rally your coworkers to Toss Your Boss over the edge of the Hilton National Landing on May 5, 2023.

Sign your boss up to rappel and raise at least \$1,000 to send them over the edge. Beware - if they match the donation total, they can send you instead!

Visit [www.OTEnewhope.com](http://www.OTEnewhope.com) for more info

Contact Jan Sacharko, [jsacharko@newhopehousing.org](mailto:jsacharko@newhopehousing.org), or 703-799-2293 x 27 with any questions





## Build A Team



Gather friends, co-workers, or family to go over the edge of the Hilton National Landing together on May 5, 2023!

Create a team name, make some costumes, and combine fundraising forces to raise your team goal even faster. Your team will have a day to remember and YOU will have someone there to reassure you just before you take that first step over.

Visit [www.OTenewhope.com](http://www.OTenewhope.com) for more info

Contact Jan Sacharko, [jsacharko@newhopehousing.org](mailto:jsacharko@newhopehousing.org), or 703-799-2293 x 27 with any questions





“Going 'Over the Edge' was such a unique and awesome experience for our team. Everyone was thrilled to participate and proud to support New Hope’s mission. The crowd, fellow rappellers and staff were all so supportive and provided a great atmosphere. We’ve already got people lined up to go again!”

- Jim McCabe, The ClearSight Advisors team

## CORPORATE OPPORTUNITIES

Sponsor the event, sponsor a team, or bring the whole office down to root on your coworker! Either way your team can have a great day of camaraderie and fun as you celebrate in The Landing Zone! Visit [www.OTEnewhope.com](http://www.OTEnewhope.com) for more info

Contact Jan Sacharko, [jsacharko@newhopehousing.org](mailto:jsacharko@newhopehousing.org), or 703-799-2293 x 27 with any questions on sponsoring or building a team.